



ABOUT THE BLOGGER

The April Blake is a lifestyle blog written by April Blake. April is a self-taught cook who writes about modernizing vintage Southern recipes, edible flowers, cooking with craft beer, and improving her royal icing cookie decorating skills. She also shares grocery reviews, home renovations and insights on living life with a luxurious yet budget-friendly touch.



ELSEWHERE

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SOCIAL MEDIA STATS

10,000 monthly page views
800+ Facebook Likes
2,200+ Twitter followers
1 million+ Pinterest impressions
1,700+ Instagram followers
200+ original recipes